

Consumer Health Data Privacy Policy

Bumble is committed to respecting your privacy. This privacy notice explains our practices for “Consumer Health Data” that is defined and regulated by the Washington My Health My Data Act.

“Consumer Health Data” means personal information that is linked or reasonably linked to a consumer and that identifies past, present or future physical or mental health status. Consumer Health Data includes information about medical conditions as well as non-medical information, such as biometric data, information about use of non-prescription health-related products, and access to healthcare, reproductive care, or gender-affirming care.

Categories of Consumer Health Data that We Collect

Notwithstanding any other statements in the [Bumble Privacy Policy](#), Bumble only collects, uses, and discloses Consumer Health Data to the extent you have provided this information to us or as permitted by applicable law. We encourage you to review our [safety tips](#) and [Terms and Conditions](#) before providing Consumer Health Data on Bumble.

Bumble may collect the following categories of Consumer Health Data:

Type of Data	Why We Collect It
Individual Health Conditions Example: information about your diagnosis and treatment for a specific disease, such as being a cancer survivor.	You may choose to disclose this information on your profile or when chatting with other members.
Social, Psychological, Behavioral and Medical Interventions Example: information about your participation in therapy or counseling.	You may choose to disclose this information on your profile or when chatting with other members.
Surgeries and Procedures Example: information about your receiving inpatient or outpatient surgeries or health-related procedures.	You may choose to disclose this information on your profile or when chatting with other members.
Prescription Drug Information Example: information about a drug that you have been prescribed by your doctor, such as an anxiety medication.	You may choose to disclose this information on your profile or when chatting with other members.
Bodily Function, Vital Signs and Measurements Example: information you may choose to share from your wearable devices, or exercise regimens.	You may choose to disclose this information on your profile or when chatting with other members.
Diagnoses, Treatment and Non-Prescription Medication Example: information about conditions such as seasonal allergies, and treatments you might use to alleviate the symptoms.	You may choose to disclose this information on your profile or when chatting with other members.
Gender Affirming Care Information Example: information about your interest in or use of products or services that affirm your gender identity.	You may choose to disclose this information on your profile or when chatting with other members.
Reproductive and Sexual Health Information Example: information about your reproductive system or sexual well-being.	You may choose to disclose this information on your profile or when chatting with other members.

<p>Biometric Data Example: information generated from the measurement of your physical or behavioral characteristics that can be used to identify you.</p>	<p>Biometric Data are used as described in Bumble’s Privacy Policy, such as photo verification.</p>
<p>Genetic Information Example: information that concerns your genetic characteristics.</p>	<p>You may choose to disclose this information on your profile or when chatting with other members.</p>
<p>Information about Your Access to Healthcare Example: records of when you access healthcare (including online health services) and any precise geolocation data.</p>	<p>You may choose to disclose this information on your profile or when chatting with other members. We may also collect this information if you have given Bumble access to your location in your device settings.</p>
<p>Accommodations and Accessibility Data Example: information about your use of screen readers or other accessibility services when you access our website or app.</p>	<p>We may collect health information from you if you need assistance accessing our website or app.</p>
<p>Health and Safety Data Example: information regarding a reported safety incident on or off app.</p>	<p>We collect and use the information you provide to investigate and take action as appropriate, in accordance with our Terms and Conditions and Community Guidelines.</p>

Sources of Consumer Health Data

We collect Consumer Health Data from sources including:

- From you, if you choose to disclose this information on your profile.
- From you, when biometric data is collected and used as described in Bumble’s Privacy Policy, such as photo verification.
- Information provided through interactions with other members.
- From your interactions with us in the context of a report.

Disclosures of Consumer Health Data

We may disclose the categories of Consumer Health Data described above in the following circumstances:

- Consumer Health Data may be shared among the apps and websites operated by the “Bumble Group” which includes Bumble Holding Limited, Badoo Trading Limited, and Bumble Trading LLC.
- We may disclose Consumer Health Data with our data processors, service providers, and contractors who assist us in providing goods and services to you. These companies may only use the data only as permitted by our contracts with them.
- We may also disclose Consumer Health Data as permitted by law, such as (i) with your consent, (ii) to an acquiring organization if we are involved in a sale or a transfer of our business, (iii) as needed to prevent, detect, protect against, or respond to security incidents, identity theft, fraud, harassment, malicious or deceptive activities, (v) as needed to preserve the integrity or security of our systems, or (iv) to investigate, report, or prosecute those responsible for any action that is illegal under applicable state or Federal law.

Your Privacy Rights

You have specific rights with respect to your Consumer Health Data:

- You have the right to know if we are collecting, using or disclosing your Consumer Health Data, to access that data, and to receive a list of the affiliates and the categories of third parties with whom we have shared your information.
- If we are processing your Consumer Health Data with your consent, you have the right to withdraw that consent.
- You have the right to request that we delete your Consumer Health Data.

We will not discriminate against you for exercising any of your rights.

To exercise these rights, please submit a request to our [Feedback Page](#). We will authenticate your requests and process it as required by law. Please allow 45 days for a response. If we deny your request, you may appeal that denial by contacting us at dpo@bumble.com. If your appeal is unsuccessful, you can file a complaint with the Washington State Attorney General at www.atg.wa.gov/file-complaint.

To learn more about Bumble's privacy practices, please read our [Privacy Policy](#).

This Policy was last updated on: March 28, 2024